THE GRAIL

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FOR IMMEDIATE RELEASE

NEW NATURE PRESERVE IN LOVELAND
The Grail Negotiates Potential Sale of 89-Acres to Cardinal Land Conservancy

June 29, 2023 Loveland, Ohio—The Grail is pleased to announce that a plan has been negotiated with Cardinal Land Conservancy ("Cardinal") for the potential sale of 89 acres on the south side of O'Bannonville Road directly across the street from its current headquarters and 78+ acre campus. They are excited by the possibilities this plan presents for the greater community and look forward to helping Cardinal move the application through the state Clean Ohio Funds process.

The Grail—an international movement of women active in 21 countries worldwide—US headquarters has been located just outside Loveland in Miami Township since 1944. A decision by members to reduce the footprint in 2014 and subsequent member-votes led to this negotiation with Cardinal. Two earlier land sales to the Clermont County Park District (70 acres in 2017 and 43 acres in 2018) were both funded by Clean Ohio Fund which placed the 113 acres into state-regulated conservation easements.

"The Grail looks forward to partnering with Clermont County Park District and Cardinal Land Conservancy for years to come as together we create an oasis focused on the renewal of the earth and the nurturing of the mind, body, and spirit," said Grail President, Thanh Xuan Nguyen. "This extension of the Grail vision and mission in vibrant and innovative ways both honors the 79-year history of The Grail in this space and reinforces the many ways The Grail continues to support women-led social and environmental justice locally, nationally, and globally."

With the proposed sale to Cardinal, the total acreage The Grail has recently sold for conservation easements is 202 acres. Per the Clean Ohio Fund guidelines, The Grail will again "gift back to the community" 25% of the appraised value of the land (through price reduction), which means the decision to sell for conservation drastically reduces income received. However, The Grail believes this is a much-needed investment for the protection of natural habitats, a key step in the global fight against the climate crisis.

Terrie Puckett, Grail Executive Director, added, "The Grail as a whole deems this a worthy use of this much-loved and spirit-filled land. We encourage the greater community to support what will become another valuable asset to the region, as they have supported—and continue to support—The Grail's mission nationally and at its current campus and headquarters."

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The Grail is a 501c3 nonprofit registered with the State of Ohio. Called by our spiritual values we envision a world of peace, justice, and renewal of the earth brought about by racially and ethnically diverse women working together as catalysts for change.